



10 FREE COPYWRITING TOOLS



TO HELP YOU
GET INSANE
CONVERSIONS



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WORDTUNE

Your thoughts in words

Say exactly what you mean through clear,
compelling and authentic writing.

Add to Chrome it's free



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AMAZON BOOKS



If I want to write **unique taglines** for any niche, search for books in that niche and take **inspiration** from the titles and subtitles. Take inspiration but DO NOT copy



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PINTEREST SWIPE FILES



Search for '*copywriting swipe files*' on Pinterest and get tons of resources like killer headlines to take inspiration from

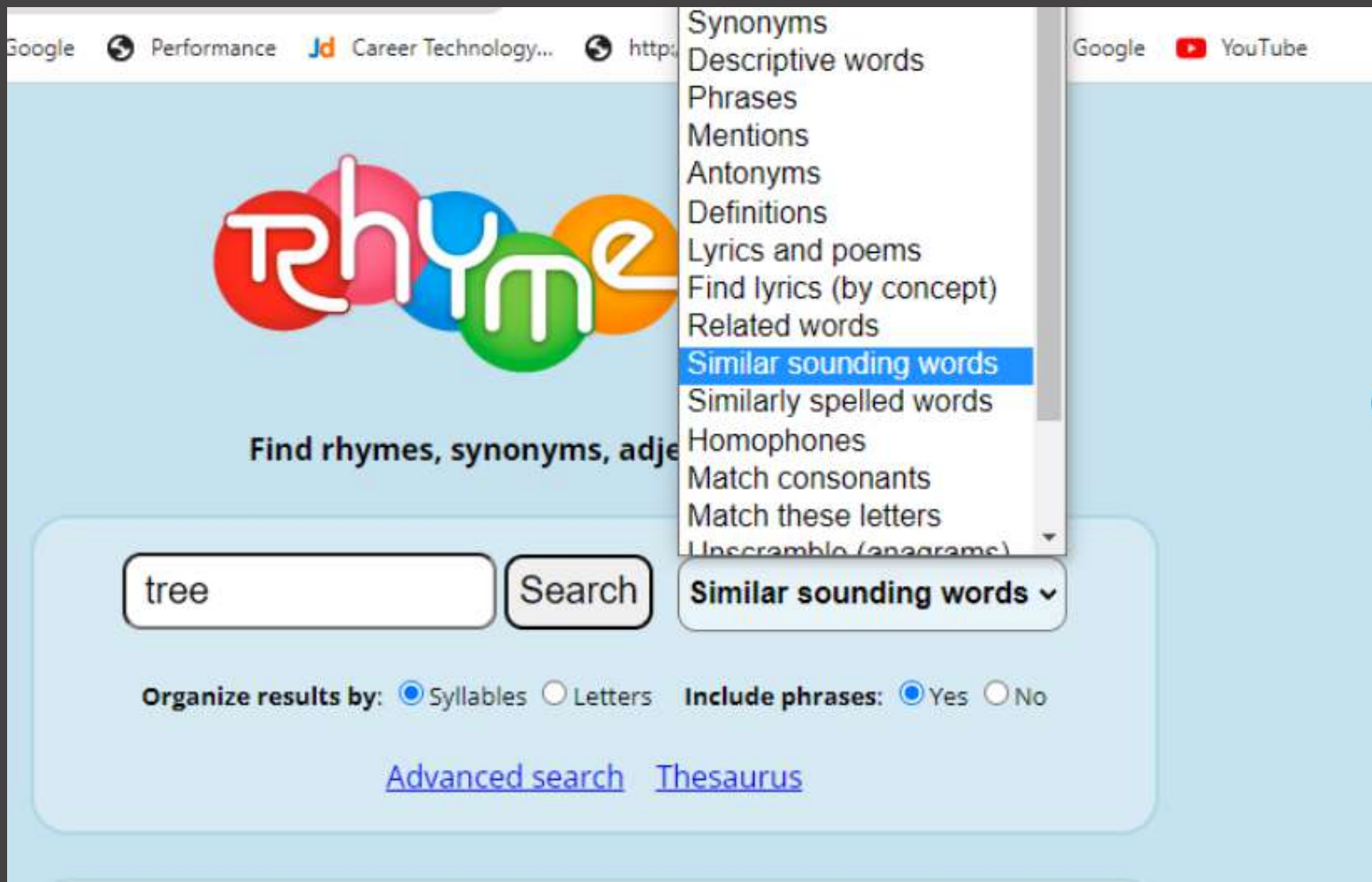


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RHYMEZONE



Rhymezone is a great tool if you're looking for **rhyming** synonyms. It goes one step ahead and gives you access to synonyms, adjectives, **descriptive words**, lyrics, poems, etc



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WORD COUNTER



76 words 442 characters

GRAMMAR & SPELL CHECK **ON** THESAURUS CASE ▼ ACTIVITY SAVE **GOAL** ▼ CLEAN TEXT AUTO-SAVE **OFF** FIND AND REPLACE

Copywriting is the art of selling with the power of your words. Globally, there is an increased demand
They are needed everywhere!

You need a copywriter for the content on your website, social media, email marketing, podcast copy,
If you're someone who is interested in copywriting or writes copy for your own business, here are 7 F
make your life a lot easier!

Along with just checking your word count, with the help of word counter, you can even check if you have overused certain keywords

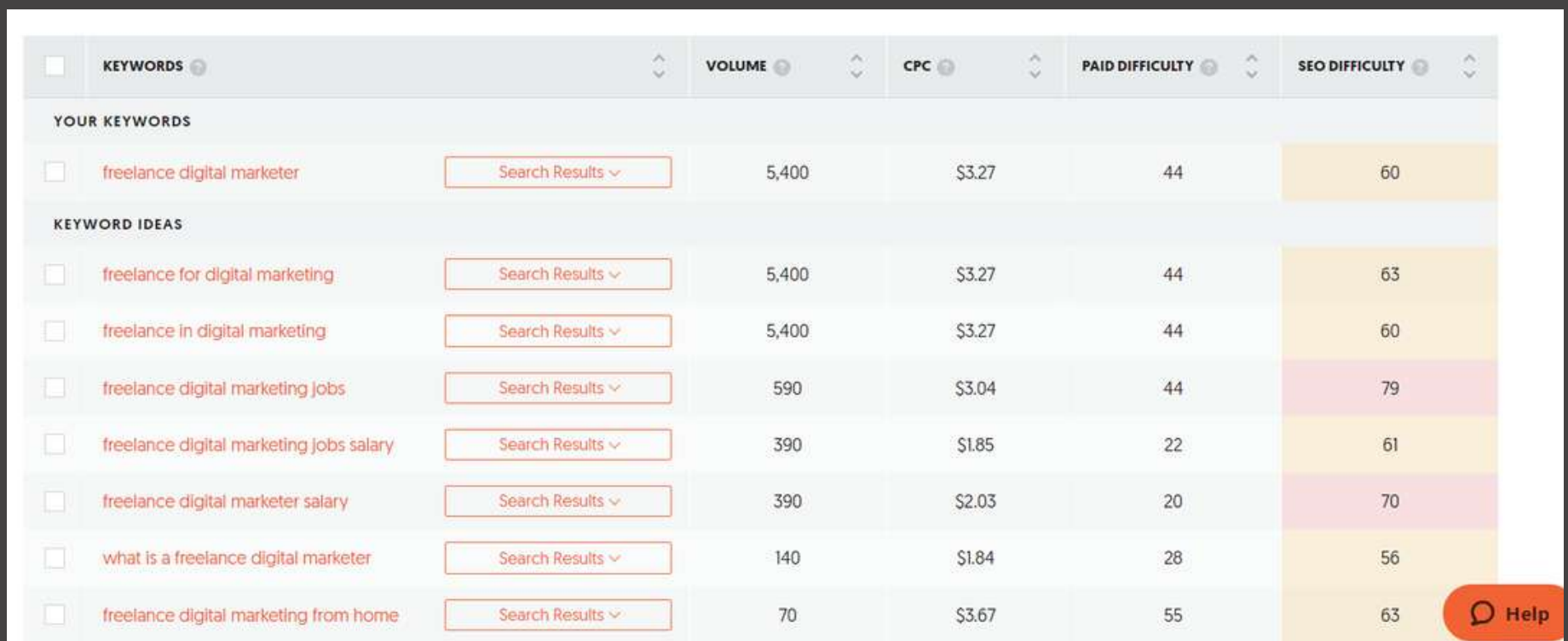


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UBBERSUGGEST



The screenshot displays the Ubersuggest tool interface. At the top, there are five white circles. Below them, the word 'UBBERSUGGEST' is written in large, bold, green letters. The main content is a table with columns for 'KEYWORDS', 'VOLUME', 'CPC', 'PAID DIFFICULTY', and 'SEO DIFFICULTY'. The table is divided into two sections: 'YOUR KEYWORDS' and 'KEYWORD IDEAS'. Each row in the 'KEYWORD IDEAS' section includes a checkbox, a keyword, a 'Search Results' button, and numerical values for volume, CPC, paid difficulty, and SEO difficulty. A 'Help' button is visible in the bottom right corner of the table area.

KEYWORDS	VOLUME	CPC	PAID DIFFICULTY	SEO DIFFICULTY
YOUR KEYWORDS				
<input type="checkbox"/> freelance digital marketer	5,400	\$3.27	44	60
KEYWORD IDEAS				
<input type="checkbox"/> freelance for digital marketing	5,400	\$3.27	44	63
<input type="checkbox"/> freelance in digital marketing	5,400	\$3.27	44	60
<input type="checkbox"/> freelance digital marketing jobs	590	\$3.04	44	79
<input type="checkbox"/> freelance digital marketing jobs salary	390	\$1.85	22	61
<input type="checkbox"/> freelance digital marketer salary	390	\$2.03	20	70
<input type="checkbox"/> what is a freelance digital marketer	140	\$1.84	28	56
<input type="checkbox"/> freelance digital marketing from home	70	\$3.67	55	63

Besides their SEO-related features, another nifty feature that Ubersuggest has is its "Keyword Ideas" tool. This is great when you need questions and subtopics for the keywords that you want to write for.

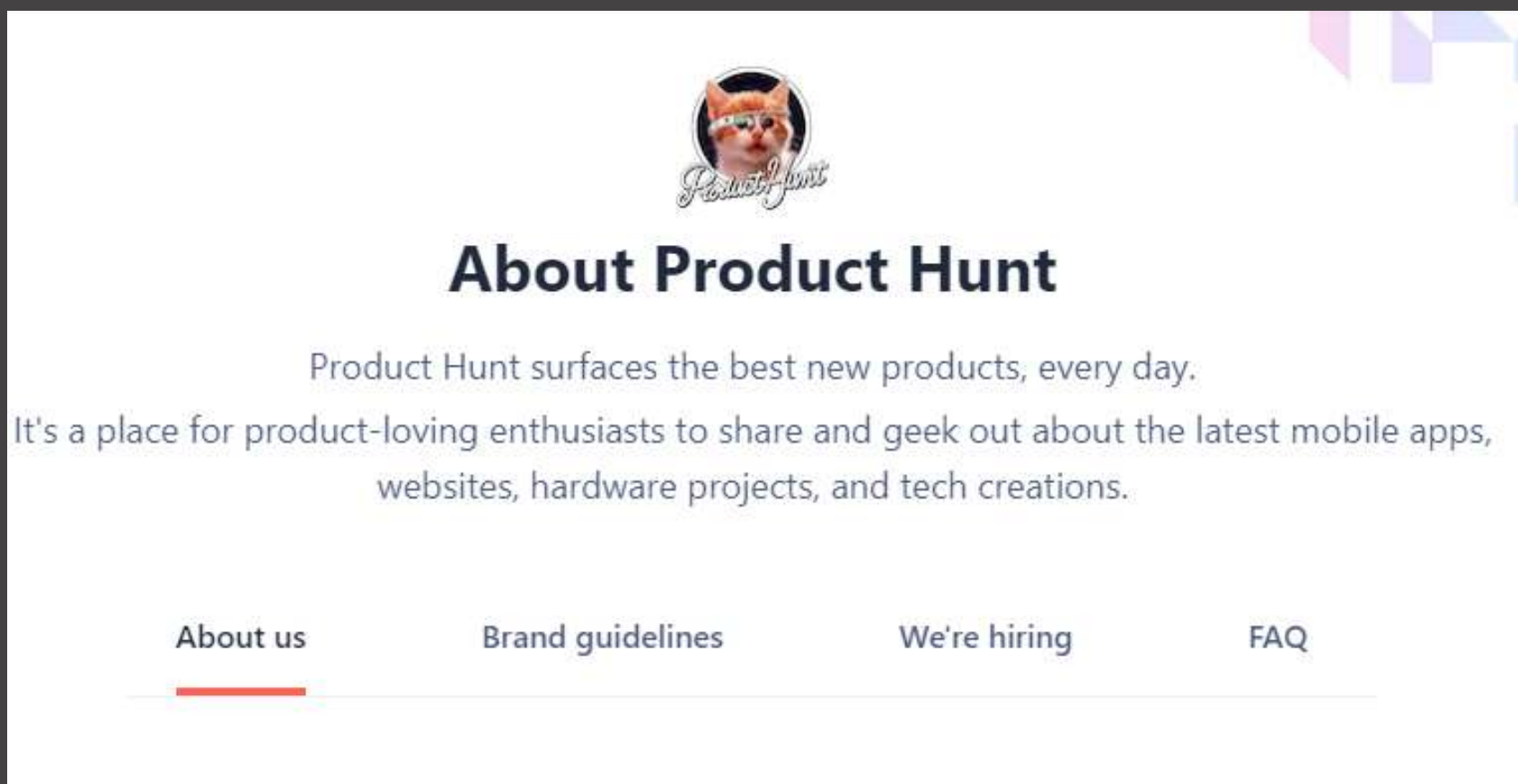


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PRODUCT HUNT



If you're writing for a **SaaS Business**, then Product Hunt is a great place to get **copywriting ideas**. Get inspired by checking out the headlines and body copy of different products by typing your category.



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COPYWRITING EXAMPLES

The screenshot shows the 'COPYWRITING EXAMPLES' website. At the top, there's a navigation bar with a pencil icon, the text 'COPYWRITING EXAMPLES', a subscription prompt 'Get 6 new tips in your inbox every Monday' with a 'Yes Please :)' button, and five white dots on a dark background. The main content area is divided into three columns. The left column contains filter menus for 'TYPE' (Headers, Features, Social Proof, Story, Lead Magnet, Ads), 'STYLE' (Simple, Outcomes, Creative, Contrast, Rhetorical, Conversational), 'AUDIENCE' (B2B, B2C), and 'NEWSLETTER'. The middle column features a large black card with white text: 'BEHOLD! THE ALMIGHTY DEVS' (underlined), a cartoon character, 'YOU'VE BEEN SEARCHING FOR', a paragraph of text with underlined phrases like 'why squander time and money on developers who aren't perfect for your startup?' and 'diabolically fast', and a yellow button that says 'match me with a dev'. The right column shows three ad examples: a yellow box with 'SCROLL DOWN IF YOUR DOG LIKES TASTY FOOD.', a white box with the 'descript' logo and 'Don't share that. Yet. Make it good first. With Descript.', and a red box for 'Hinge' with the text 'The dating app designed to be deleted.'

Copywriting examples is the **ultimate swipe file** for **copywriting** references across multiple categories. You can choose the type, the style, and the audience and get access to some amazing ads that you can use for **inspiration**



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SWIPEFILES.COM

SWIPEFILE.COM

A HELPFUL SWIPE FILE FOR MARKETERS.

FULL LIST OF SWIPES

VIEW ALL

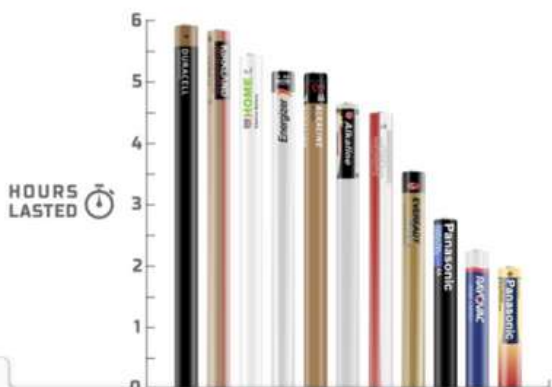
Email Address

Subscribe

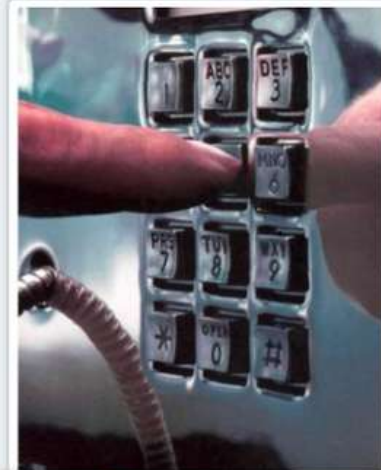
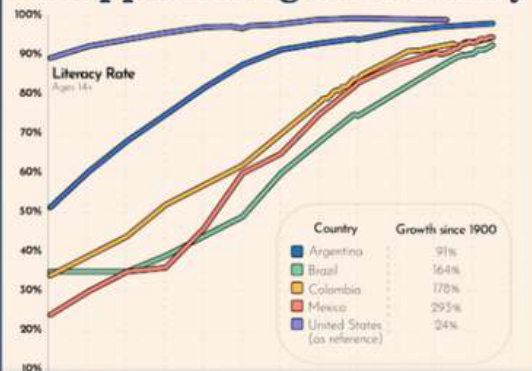
- Filter
- ABOUT PAGES
 - ADS
 - ADVERTORIALS
 - ADVICE
 - BEFORE AND AFTER
 - BILLBOARDS
 - BOOKS
 - COPYWRITING
 - DATA
 - DIRECT MAIL
 - EMAILS
 - EVENT MARKETING
 - EXPLAINER VIDEOS
 - FLYERS
 - FORMULAS
 - FRAMEWORKS
 - HEADLINES
 - HOLIDAY PROMOS
 - HOME PAGES
 - IMAGES
 - NOTES
 - OUTDOOR ADVERTISING
 - PACKAGING
 - PORTFOLIO
 - PRICING
 - PRINT ADS
 - PROFILE PHOTOS
 - QUESTIONS
 - QUOTES
 - RESTAURANT SIGNS
 - SAAS PAGES
 - SALES PAGES
 - SIGNUP FORMS
 - SCRIPTS
 - STATS
 - TESTIMONIAL EXAMPLES

WHICH BATTERIES LAST LONGEST?

11 different brands of AA batteries, tested in identical flashlights.



Latin American Countries are Approaching Full Literacy



Personic introduces a VCR you can actually program by phone. And it will even talk back to you.

Your favorite TV show is on tonight. But you won't be home. And you forget to program your VCR. Now what?

"Hello, this is your VCR." Just set up your Telephone Programmable VCR from Personic—the new 5 VHS PVS-54888. Simply call the VCR from a touch-tone phone anywhere in the world and it will tell you exactly what to do.

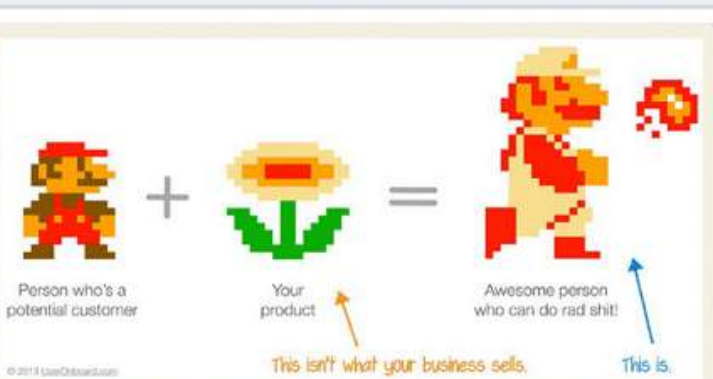
"Please dial recording start time."

"Please dial recording length."

"Please dial channel number."

Then the VCR will even tell you what you've programmed.

"Recording is set for 9 PM today, for two hours, on channel 4." When you are home, simply use Personic Bar Code programming. It makes programming as easy as drawing a line. And with On-Screen Display you have your programming choices actually on a limited half on your



They're not buying a product, they're buying the transformation

Cool image that shows that people buy your product/service to turn them into something better....



Aaron Orendorff @AaronOrendorff · 4d

Nobody wants to buy software.
Nobody wants to buy products.
Everybody wants to buy one step closer to who they wish they could be.

5 replies 17 retweets 121 likes

They don't want software, they want to accomplish a goal

Great reminder that people don't necessarily want the product or software itself, but rather the result it brings....



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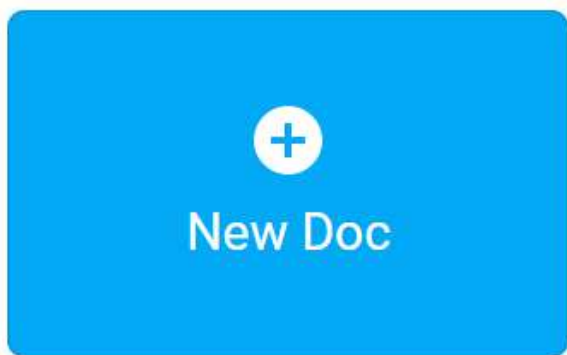
NEUROFLASH



AI Writer

Create short and long-form marketing copy with the help of AI.

New document



It's a powerful content writing tool that goes beyond just getting ideas for your copy. You can practically use the power of AI to create both short and long-form content.



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QUESTION

What is your
favourite
copywriting tool
and why?



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