DON'T USE AI GENERATED CONTENT

UNLESS...

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YOU'RE GOING TO HEAVILY MODIFY THE CONTENT MANUALLY

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GOOGLE'S NEW SEARCH ESSENTIALS HATES TEXT

- That makes no sense but just contains keywords
- Text that is translated by an automated tool without human review
- Text that is generated through automated processes
- That is generated using automated synonymizing, paraphrasing, or obfuscation techniques
- Text generated from scraping feeds or search results

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IN SHORT, USE AI TOOLS BUT MODIFY AND ADD THAT HUMAN UNIQUENESS

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QUESTION

Do you use AI tools? If yes, which ones?

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