



13 **FREE** **SOCIAL** **MEDIA** **MARKETING** **TOOLS**



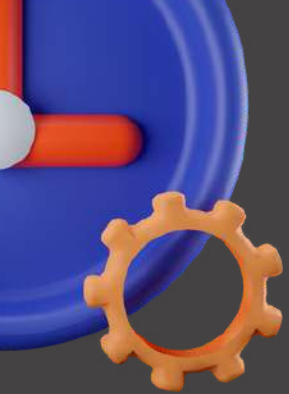
Swipe

TO **GROW** YOUR
BUSINESS



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SOCIAL MEDIA IS **IMPORTANT**



Marketing through social media is crucial for growing your business, creating a brand, and increasing sales.



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Fact



80% OF BUYING DECISIONS ARE MADE BECAUSE OF SOCIAL MEDIA

Research conducted by Forbes revealed that 80% of consumers make their buying decisions based on their **friends' social media** posts.



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Here are my



13 FAVOURITE **FREE** **SOCIAL** MEDIA TOOLS

Clickable for LinkedIn Users

- [Buffer](#)
- [Canva](#)
- [Grammarly](#)
- [WordTune](#)
- [Copyscape](#)
- [Animoto](#)
- [Bitly](#)
- [InShot](#)
- [Exploding Topics](#)
- [Mailchimp](#)
- [Linktree](#)
- [Veed](#)
- [Google Keep](#) and
- [Google Sheets](#)



Odell Dias - Freelance Digital Marketer

ARTICLE WITH **LINKS** IN THE COMMENTS



I have written an article that explains **each tool in detail** along with the links for each tool.

Check it out in the comments on tips to use each tool



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